

**For Immediate Release:**

**For Further Information:**

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***Honda North Proudly Presents  
2<sup>nd</sup> Annual Falcon Marching Band Golf Classic  
Monday August 11<sup>th</sup> at Ferncroft Country Club***

**Danvers, Massachusetts – July 1, 2008:** The Danvers High School Falcon Band, in conjunction with the Danvers Parents for Music Education, will hold the 2<sup>nd</sup> Annual Falcon Marching Band Golf Classic at Ferncroft Country Club on Monday, August 11<sup>th</sup>, with a shot gun start at 7:30 a.m. sharp. The entry fee is \$150 per player and includes continental breakfast, 18 holes of golf, a golf cart, lunch, and prizes. Golfers may enter as a foursome or as a single to be placed in a group.

Honda North is proud to once again be the title sponsor of this event. Tee sponsorships for the outing are still available. All proceeds from the tournament will benefit the Danvers High School music programs for the 2008-2009 academic year.

For more information about sponsorship opportunities or to register for this event, please contact Peter Collins at 978-766-7515 or email [pcollinsPGA@verizon.net](mailto:pcollinsPGA@verizon.net). The deadline for registration is August 4, 2008. Official rules will be sent upon receipt of registration.

**About The Danvers High School Marching Band:**

The Falcons, under the direction of Mr. Ronald Parsons, prides itself as the only Massachusetts band that has marched twice in the Tournament of Roses Parade in Pasadena, California. Other special featured performances include, The Citrus Bowl Parade, the St. Patrick's Day Parade, Main Street Disney World's Spectromagic Parade, and countless local parades. The band is a constant source of pride for parents, the school, the community, and most importantly – the students themselves. For more information on the DHS Marching Band, log onto [www.danversband.org](http://www.danversband.org).

**About Honda North and International Cars, Ltd:**

Honda North, located at the crossroads of Interstate 95 and US Route 1 in Danvers, is a member of the International Cars, Ltd. family of dealerships. International Cars, Ltd. is an employee owned company comprised of six New England area dealerships. Honda North is located in Danvers, Massachusetts. The New Hampshire locations include; Dover Auto World: with Honda and Chevrolet franchises, Dover Auto World Collision Center; Saturn of Manchester, Saturn of Nashua, and the new Porsche of Stratham and Audi Stratham. The International Cars' team, company-wide, is one that values ownership, accountability, and the importance of high-level service and customer satisfaction.

International Cars is headquartered at Honda North in Danvers, MA and is the recipient of several industry awards, including the the 2007 Governor's Highway Safety Association Peter K. O'Rourke Special Achievement Award and the Time Magazine 2006 Quality Dealer Award. Honda North is a 3-time Honda President's Award winner, which is the most prestigious honor that Honda can grant to one of its dealerships. Dover Auto World

in NH is a two-time President's Award winner. International Cars has also earned several AACE (Annual Award for Communications Excellence) Awards through The National ESOP (Employee Stock Ownership Plan) Association.

The Employee Owners of International Cars, Ltd. take great pride in supporting charitable based initiatives that directly impact their local communities. This type of involvement is an integral part of the success of employee ownership. For more information on International Cars or Honda North, please contact Kathryn Kain at 978-539-5010 or Karen Pevenstein at 781-449-3244 or visit [www.internationalcars.com](http://www.internationalcars.com) or [www.hondanorth.com](http://www.hondanorth.com).