



Danvers Parents for Music Education
Danvers High School - PO Box 2145
Danvers, MA 01923

Dear Danvers Business Supporter:

The Danvers Parents for Music Education (PME) would like to take this opportunity to thank you for your support in all of our past fundraising campaigns. In 2011, we have opportunities for businesses like yours to participate in our challenge to help us support the music programs in the Danvers Public Schools.

In April of this year, the Danvers High School Chamber Singers and Women's Chorus are traveling to Williamsburg, Virginia. These groups will appear at several different venues, representing both the school choral program and our town. As is customary, students are responsible for paying their share of trip expenses, including transportation, housing, and meals.

In November of 2011, the Danvers High School Falcon Marching Band journeys to Hawaii to participate in the annual Waikiki Holiday Parade. The 2011 Parade is especially significant in that it will commemorate the 70th anniversary of the attack on Pearl Harbor. The accolades that this Marching Band has earned are numerous, including multiple invitations to the annual Tournament of Roses Parade in Pasadena, California. The logistics of moving equipment and gear for this venue are astounding!

For this calendar year, we are introducing our first ad-book which will serve as the program for all Chorus and Concert Band events. This booklet will debut at the High School and Middle School Concerts this spring and will also be used at winter concert events in 2011, as well as our annual A Cappella Night in the winter of 2012. Other regular fundraising events will continue throughout the 2011-2012 academic year. Another opportunity for your business to participate is our 4th annual golf outing, which is scheduled for August 15, 2011 at the Ferncroft Country Club.

We know that our goals are achievable through the ongoing kindness and support of businesses like yours. As a community we always stand proud when the Danvers High School Choirs or Falcon Marching Band appear in the national or local media, and also every Memorial Day when the Band turns the corner in Danvers Square and proudly performs at the veterans' memorial at Town Hall.

Volunteer solicitors will be contacting local businesses securing ad book space shortly, and details on the 4th annual golf outing will be published in late spring of this year. We hope we can look forward to your loyal support.

If you would like to participate in the ad-book, please file out the attached Advertising Space Order Form and mail it to: Danvers PME, c/o Mr. Ronald Parsons, Danvers High School, 60 Cabot Road, Danvers, MA 01923.

Thank you for your support!