



PRESS RELEASE

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Tournament of Roses Official Honors DHS Falcon Band

Danvers, Massachusetts – May 19, 2009: It's official! Pasadena Tournament of Roses Executive Secretary Sally Bixby and her husband Dr. Harlan Bixby were in Danvers last week to make a special presentation at the Danvers High School Band's Spring Concert. Senior Drum Majors Stephen Schapero and Christina Bottari were on hand to accept the official Rose Parade flag while the band played, "Everything is Coming up Roses".

Concert goers looked on as Band Director Ronald Parsons officially accepted the invitation to the parade. He thanked the school administration and the Danvers Parents for Music Education volunteers for all their support, while praising the hard work and dedication of the band students.

The flag presentation marks the band's third time the 150-member band will march in the prestigious Tournament of Roses Parade on January 1, 2010.

"It's easy to see how a band of this caliber was invited back to the Parade," said Bixby. "It is evident that the community of Danvers has unprecedented support from its businesses and town's people. We are proud to have your band march once again and hope to see you all in Pasadena, California on New Year's Day!"

The band in conjunction with the Danvers Parents for Music Education (PME), are in the process of raising \$50,000, over and above trip payments that student and parents must contribute. A bank account has been established for supporters interested in donating. Checks can be made payable to *Danvers High Band Rose Parade*, and sent to: **Danvers High Band Rose Parade, c/o DEEP, Danversbank, One Conant Street, Danvers, MA 01923, Attention: Glenn Boutchie**. All contributions are eligible for tax deductions under IRS 501(c) (3) governing charitable contributions, with 100% of the donations going directly to fund the band trip.

For additional information on the DHS Falcon Band, call Band Director Ronald Parsons, 978-777-8925, x2295, or visit the band's website at www.danversband.org.